

# Online Services Directory

Showcase your company to decision makers with an *abfjournal* premium Online Services Directory listing.

## ONLINE SERVICES DIRECTORY

*Abfjournal's* Online Services Directory provides advertisers with the opportunity to feature their unique expertise to deliver solutions. Your listing allows for a company logo, hotlink to your website, complete profile and multiple contact information.

### Homepage Featured Partner

Being a Homepage Featured Partner provides additional visibility because of your logo's positioning on the *abfjournal.com* homepage — in close proximity to popular content. The benefit is incremental visitor traffic driven directly to your directory listing page.

### Added-Value Feature

Online Services Directory advertisers get the benefit of a complimentary index listing in the *ABF Journal* print and digital publications over the duration of their contract — includes company name and website URL (hotlinked in the digital edition).

ONLINE LISTING TYPE	CONTRACT COST DURATION/1 YEAR
Standard Online Directory Listing	\$950
Homepage Featured Partner Listing	295

All advertising rates are subject to change.

## ONLINE SERVICES DIRECTORY CATEGORIES

- Appraisers/Auctioneers/Liquidators
- Asset-Based/Secured Lenders
- Collateral Inspections
- Factoring
- Field Examinations
- Hedge Funds
- Inventory/Purchase Order Finance
- Investigations/Collections/Risk Assessment
- Investment Bankers
- Private Equity
- Software/Technology
- Specialty Lenders
- Training
- Turnaround Management



EXPANDED VIEW  
HOMEPAGE  
FEATURED  
PARTNER LOGO



CLICK TO  
ACCESS LISTING

**ABL Services Directory**

### Hilco Global

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**Contact Information**

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**Description/Services**

**In Business Since:** 1985

**Trade Associations:** CFA, ABI, TMA, ACG, MDNA, AMEA, ASA

Hilco provides asset valuation, disposition and acquisition services to an international marketplace through multiple, specialized business units. We serve asset-based and commercial lenders as well as retailers, wholesalers, distributors and manufacturers, direct and through their advisors, including turnaround firms, law and accounting firms and investment banks. We also serve corporate investor-owners such as private equity sponsors and hedge funds.

Services include: asset appraisals covering retail and industrial inventory, machinery, equipment, account receivables, real estate and intangibles, plus business valuations, SFAS valuations and valuations for dispute resolution. Disposition services cover all tangible and intangible asset classes, with specialization in consumer, retail and industrial inventory; machinery and equipment; retail, commercial and industrial real estate; intellectual property such as brand names; and, non-performing accounts receivable portfolios. Hilco also acquires these assets where a seller requires immediate liquidity.

Over the years, Hilco has delivered 15,000 appraisals and converted assets valued in excess of \$150 billion to cash.

STANDARD ONLINE LISTING

**CONTACT PATTY MCDEVITT FOR SERVICES DIRECTORY ADVERTISING DETAILS**

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