

Online Services Directory

Showcase your company to decision makers with an *abfjournal* premium Online Services Directory listing.

ONLINE SERVICES DIRECTORY

Abfjournal's Online Services Directory provides advertisers with the opportunity to feature their unique expertise to deliver solutions. Your listing allows for a company logo, hotlink to your website, complete profile and multiple contact information.

Homepage Featured Partner

Being a Homepage Featured Partner provides additional visibility because of your logo's positioning on the *abfjournal.com* homepage — in close proximity to popular content. The benefit is incremental visitor traffic driven directly to your directory listing page.

Added-Value Feature

Online Services Directory advertisers get the benefit of a complimentary index listing in the *ABF Journal* print and digital publications over the duration of their contract — includes company name and website URL (hotlinked in the digital edition).

ONLINE LISTING TYPE	CONTRACT COST DURATION/1 YEAR
Standard Online Directory Listing	\$950
Homepage Featured Partner Listing	295

All advertising rates are subject to change.

ONLINE SERVICES DIRECTORY CATEGORIES

- Appraisers/Auctioneers/Liquidators
- Asset-Based/Secured Lenders
- Collateral Inspections
- Factoring
- Field Examinations
- Inventory/Purchase Order Finance
- Investigations/Collections/Risk Assessment
- Investment Bankers
- Private Equity
- Software/Technology
- Specialty Lenders
- Training
- Turnaround Management



EXPANDED VIEW
HOMEPAGE
FEATURED
PARTNER LOGO



CLICK TO
ACCESS LISTING



STANDARD ONLINE LISTING

CONTACT PATTY MCDEVITT FOR SERVICES DIRECTORY ADVERTISING DETAILS

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