

ABF Journal Mobile

Our *ABF Journal* Mobile apps for iOS and Android mobile devices take content delivery to a whole new level of convenience with anytime, anywhere delivery of exclusive articles, feature stories and news postings.

ABF JOURNAL MOBILE

Advertisers have an exclusive presence aboard this platform thanks to a rotation feature causing your ad to appear in five different navigation scenarios — to the exclusion of anyone else! Because of a “look-back” feature, you get the added benefit of having a dominant presence on all archived and current issues of the *ABF Journal* magazine, i.e., you’ll literally own the *ABF Journal* article archives.

2017 ABF Journal Mobile:
Over 1,250 unique users — Year-Over-Year Growth Rate @ 7.8%

Flurry (9/15–9/16)

ABF Journal Mobile INSERTION TYPE	CONTRACT COST (DURATION)		
	1 YEAR	6 MONTHS	3 MONTHS
Mobile Banner/Blow-in*	\$3,840	\$2,780	\$2,140

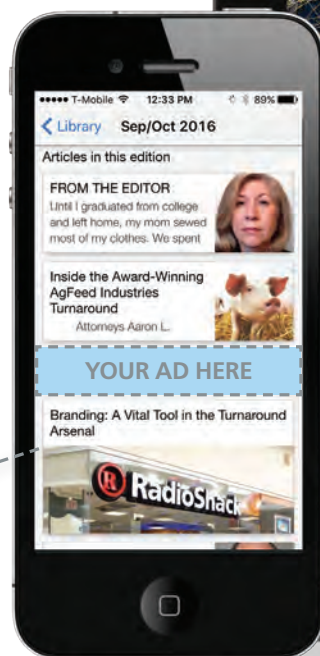
*Includes blow-in on iPads only.

A DEEPLY ENGAGED, HIGHLY TARGETED AUDIENCE.

BLOW-IN — 500 X 300



BANNER
320 X 50
728 X 90
960 X 90



CONTACT FRANK BATTISTA FOR ADVERTISING DETAILS

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