

2017 ABF Journal Editorial Calendar

Now in its 16th year, *ABF Journal* is the most widely read independent trade publication dedicated exclusively to members of the asset-based lending, factoring, turnaround and legal community serving the commercial finance industry.

ISSUE	DEADLINES	TOPIC/FOCUS	BONUS DISTRIBUTION
JAN/FEB	SPACE: 1/9 MATERIAL: 1/13	BANKRUPTCY <ul style="list-style-type: none"> • State of Retail Markets • Industry Practitioners Share Experiences • ABI Provides Overview 	ABI Annual Spring Meeting
MAR	SPACE: 2/17 MATERIAL: 2/24	SPECIALTY LENDING <ul style="list-style-type: none"> • Spotlight on Factoring & Trade Finance • Alternative Financing Scenarios • Impact of Fintech on Lending 	IFA Annual Factoring Conference
APR	SPACE: 4/3 MATERIAL: 4/7	TURNAROUND MANAGEMENT <ul style="list-style-type: none"> • Anatomy of a High-Profile Turnaround • Turnaround Business Survey • TMA Leadership Provides Update 	TMA Annual Spring Conference Thomson Reuters LPC Annual Loan Conference
MAY/JUN	SPACE: 5/15 MATERIAL: 5/19	ABL INDUSTRY ISSUE <ul style="list-style-type: none"> • Mid-year Analysis • Executive Roundtable • Insights from Sponsors 	TMA Annual Conference AIRA Annual Conference
JUL/AUG	SPACE: 6/30 MATERIAL: 7/7	RISK MANAGEMENT <ul style="list-style-type: none"> • Fraud Prevention/Best Practices • Roundtable — H2/17 Outlook • Improving Due Diligence 	
SEP/OCT	SPACE: 8/21 MATERIAL: 8/25	ABL BORROWERS' ISSUE <ul style="list-style-type: none"> • Incremental Audience of 4,000 CFOs • Lender Selection Process • ABL Borrower Profile 	Thomson Reuters LPC Annual Loan Conference
NOV/DEC	SPACE: 10/16 MATERIAL: 10/20	ABL OUTLOOK <ul style="list-style-type: none"> • Industry Leaders — Annual review • What's in Store for 2018 • Capital Markets Update 	IFA Annual Factoring Conference

Bonus distribution is subject to change.

ABF JOURNAL EXCLUSIVE FEATURES

In addition to timely cover stories and articles, every issue of *ABF Journal* features the following reader favorites...

- **UPFRONT:** Recent news, notable transactions and timely industry data
- **EXECUTIVE PROFILES/NEW ON THE SCENE:** Exclusive interviews with industry leaders and new industry players
- **TURNAROUND CORNER:** Updates from the world of corporate renewal
- **SPECIALTY LENDING:** News and articles on factoring and other specialized forms of financing
- **LEGAL LINES:** Legal and bankruptcy related news and articles authored by professionals who specialize in the world of commercial finance.
- **FINALCUT:** A whimsical look at top industry headlines from *abfjournal.com*

CONTACT INFORMATION

919 CONESTOGA RD, BLDG 3, STE 213, ROSEMONT, PA 19010
800.708.9373 PH • 610.293.2186 FX

PUBLISHER

Jerry Parrotto
x153, jparrotto@abfjournal.com

SALES/MARKETING

Frank Battista, *Director*
x120, fbattista@abfjournal.com

Patty McDevitt, *Sales Coordinator*
x144, pmcdevitt@abfjournal.com

CIRCULATION

Terry Mulreany
x130, tmulreany@abfjournal.com

EDITORIAL

Nadine Bonner, *Editor*
x128, nbonner@abfjournal.com

Phil Neuffer, *Web Editor, Associate Editor (print)*,
x112, pneuffer@abfjournal.com

Sam Nickerson, *Assistant Editor*
x117, snickerson@abfjournal.com

DESIGN/PRODUCTION

Carl Doney, *Art Director*
x115, cdoney@abfjournal.com