

2018 ABF Journal Editorial Calendar

Now in its 17th year, *ABF Journal* is the most widely read independent trade publication dedicated exclusively to members of the asset-based lending, factoring, turnaround and legal communities serving the commercial finance industry.

ISSUE	DEADLINES	TOPIC/FOCUS	BONUS DISTRIBUTION
JAN/FEB	SPACE: 1/8 MATERIAL: 1/12	BANKRUPTCY ISSUE <ul style="list-style-type: none"> • Retail Markets Update • Insights from Industry Practitioners • Views from the Bench 	ABI Annual Spring Meeting
MAR	SPACE: 2/20 MATERIAL: 2/23	SPECIALTY LENDING ISSUE <ul style="list-style-type: none"> • Lending in a Global Environment • Fintech Review • M&A Update 	IFA Annual Factoring Conference
APR	SPACE: 4/2 MATERIAL: 4/6	TURNAROUND MANAGEMENT ISSUE <ul style="list-style-type: none"> • Anatomy of a High-Profile Turnaround • Turnaround Business Survey • Insights from TMA Leadership 	TMA Annual Spring Conference Thompson Reuters LPC Annual Loan Conference
MAY/JUN	SPACE: 5/14 MATERIAL: 5/18	ABL INDUSTRY ISSUE <ul style="list-style-type: none"> • Mid-year Review • Industry Leaders Provide Update • View from the Sponsor Side 	TMA Annual Conference AIRA Annual Conference
JUL/AUG	SPACE: 7/2 MATERIAL: 7/6	RISK MANAGEMENT ISSUE <ul style="list-style-type: none"> • Fraud Prevention • Lenders Roundtable • Algorithmic Insights 	
SEP/OCT	SPACE: 8/20 MATERIAL: 8/24	ABL BORROWERS' ISSUE <ul style="list-style-type: none"> • Sharing the Spotlight with CFOs* • Special Advertising Opportunity • Views from the Borrower's Side 	Thomson Reuters LPC Annual Loan Conference
NOV/DEC	SPACE: 10/15 MATERIAL: 10/19	ABL OUTLOOK ISSUE <ul style="list-style-type: none"> • Catch-up & 2019 Outlook • Capital Markets Update • Year-end Retrospectives 	IFA Annual Factoring Conference CFA Annual Conference

Bonus distribution is subject to change.

ABF JOURNAL EXCLUSIVE FEATURES

In addition to timely cover stories and articles, every issue of *ABF Journal* features the following reader favorites...

- **UPFRONT:** Recent news, notable transactions and timely industry data
- **EXECUTIVE PROFILES/NEW ON THE SCENE:** Exclusive interviews with industry leaders and new industry players
- **TURNAROUND CORNER:** Updates from the world of corporate renewal
- **SPECIALTY LENDING:** News and articles on factoring and other specialized forms of financing
- **LEGAL LINES:** Legal and bankruptcy related news and articles authored by professionals who specialize in the world of commercial finance.
- **FINALCUT:** A whimsical look at top industry headlines from *abfjournal.com*

* In this issue of the *ABF Journal*, lenders will have the opportunity to promote their ability to structure a borrowing solution and support the notion with a tomb stone ad to reinforce the message. In addition to our regular readers, 4,000 CFO's of companies with sales of \$100MM to \$1 billion^ will receive a personal copy of this issue.

^Source: CFO Magazine

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