

Digital Edition Advertising

The digital edition of *ABF Journal* is an interactive magazine allowing readers to easily navigate through pages with functions including table of contents and keyword searches, active links to all websites, email addresses and more!

OVERVIEW

For the added convenience of our readers, *ABF Journal* is available in digital format in addition to print. The digital version mirrors the print edition, including all content and display ads. *ABF Journal's* digital edition is emailed to subscribers and viewable from our website.

DIGITAL EDITION PREMIUM POSITIONS

The digital edition of the *ABF Journal* offers two premium positions:

Leaderboard

The leaderboard banner offers the highest visibility with exposure on every page of the magazine while driving traffic to your website.

Full Page Ad

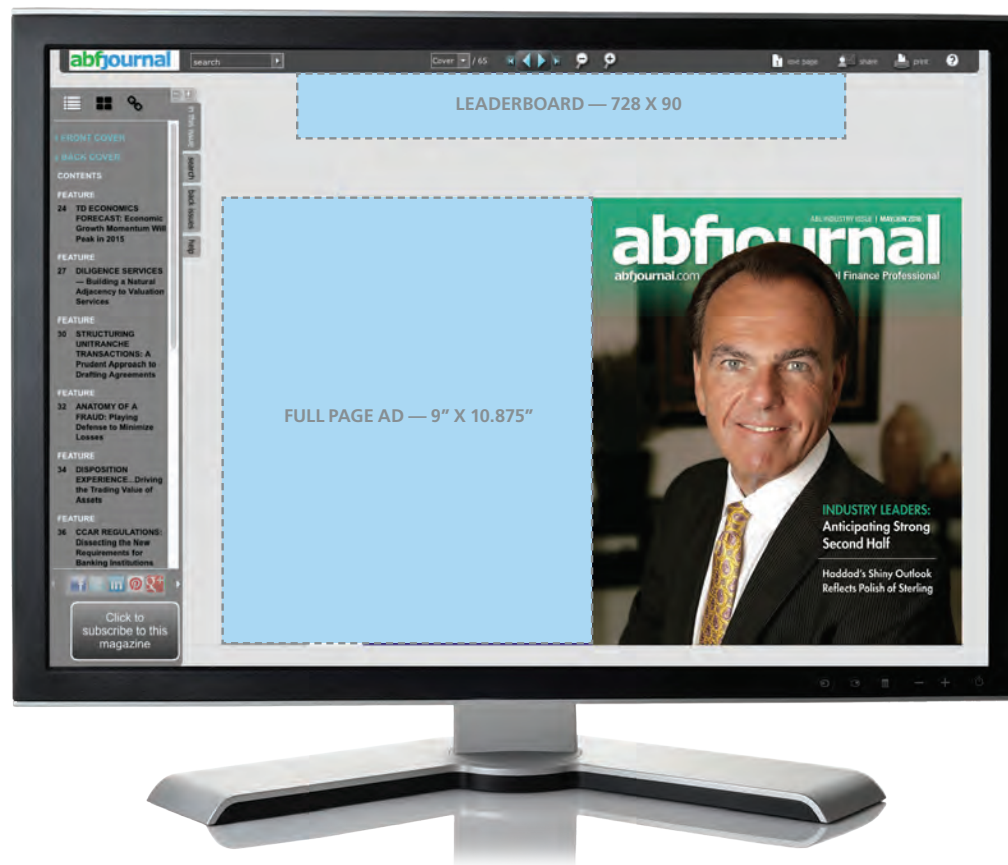
The number one premium position for digital magazines opposite the front cover — the first thing a reader sees when opening the digital edition. High-profile placement for maximum impact!

ABF JOURNAL DIGITAL ... UNIQUE CAPABILITIES

Take your marketing to a whole new level while creating mindshare with your message and brand with rich media options, including enhanced multimedia and interactive ads:

- Sales Lead-Generation
- Embedded Audio
- Embedded Video
- Animated GIF
- HTML5 Animation

Contact us for custom options and rates.



CONTACT FRANK BATTISTA FOR ADVERTISING DETAILS

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