

CLASSIFIED EMPLOYMENT ADVERTISING

Classified employment advertising with *ABF Journal* & *abfjournal.com* is the most cost-effective hiring solution in the ABL, factoring, commercial finance industries!

ABFJOURNAL.COM CLASSIFIED POSTINGS

Classified employment advertising on *abfjournal.com*'s online pages offers the broadest reach and exposure to a nationwide audience of asset-based lenders, factors, service providers, turnaround managers and other members of the commercial finance community. With thousands of page views in a typical 60-day posting period, *abfjournal.com*'s classified employment pages are the place to be if you're seeking the most cost effective hiring solution in the industry.

PREPAID MULTIPLE POSTING CONTRACTS

Contract and prepay for three (3) or more 60-day Web postings and take advantage of significant savings. Postings may be used any time within a 12-month contract period. See table below for prepaid contract rates.

WEB POSTING RATES	SINGLE POSTING	PREPAID MULTIPLE POSTING CONTRACT (COST PER POSTING)		
		3-5 POSTINGS	6-9 POSTINGS	10+ POSTINGS
60-Day Postings	\$375	\$300	\$275	\$250

All advertising rates are subject to change.

ONLINE FEATURED EMPLOYER PROGRAM

Abfjournal.com's Featured Employer Program provides maximum visibility for all your job postings. This program allows advertisers to display their company's logo on our highly visited classifieds homepage giving prospective applicants a direct hotlink to their company's classified ads.

As an **ADDED VALUE**, featured employers are also exclusively included in *abfjournal.com*'s Daily E-news Broadcast, sent out every weekday to over 5,000 subscribers.

CONTRACT DURATION	FEATURED EMPLOYER PROGRAM RATES		
	2 MONTHS	6 MONTHS	1 YEAR
Featured Employer Program	\$325	\$610	\$975

Image size 200 x 120 pixels, .jpg or .gif format. Advertising rates are subject to change.

CLASSIFIED HOMEPAGE



E-NEWS BROADCAST



EXPANDED VIEW OF FEATURED EMPLOYERS ON E-NEWS BROADCAST



ABF JOURNAL PRINT CLASSIFIEDS

ABF Journal features the only industry specific classified employment advertising pages in the asset-based and specialty lending industries. With an industry reach of over 15,000 print and digital readers, using *ABF Journal* to connect with industry specific job applicants makes sense if you're actively seeking a cost-effective hiring solution.

PRINT AD RATES & SIZES	COST PER INSERTION		
	SINGLE INSERTION	WORD COUNT	DIMENSIONS
Standard Ad (A)	\$175	120-160	2.54" x 3.875"
Premium Ad (B)	\$275	230-270	2.54" x 8"
Showcase Ad (C)	\$475	400-500	5.2" x 8"

A color company logo is included in insertion price, any additional color in your classified ad is subject to a \$125 color charge. All advertising rates are subject to change.



SAMPLE PRINT CLASSIFIED PAGES/AD SIZES

CLASSIFIED MULTIMEDIA DISCOUNT PACKAGE

Maximize your exposure and reach more candidates by utilizing both print and Web advertising mediums.

PRINT & WEB PACKAGE — Utilize both Web and print advertising, and receive a **10% DISCOUNT** off your total classified advertising package. Discount does not apply to multiple posting contracts.

Contact Terry Mulreany for classified employment advertising details or questions!

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